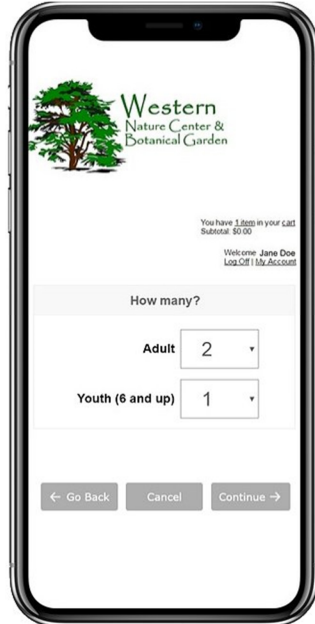


Event Registration and Program Management Solutions

Doubleknot empowers organizations to fully customize event and program registration for online, on-site and mobile sales. As a result, staff can stop worrying about managing registrations and collecting payments and focus on delivering excellent events and programs. With Doubleknot, you can:

- **Configure everything from a simple event to a complex program** with different tracks and options.
- **Manage capacity and waitlists** including overall capacity and the number of registrants per registration. For programs with multiple options, you can set capacity for the program and for individual activities within the program (such as conference sessions or educational tracks).
- **Offer add-on options** like additional sessions, before- and after-care and merchandise during each registration.
- **Collect all the information you need with custom forms**, including emergency contacts, health forms, liability waivers, photo releases and T-shirt sizes.
- Create **custom payment schedules, early registration discounts, late fees and automatic billing reminders**.
- Offer **membership incentives** like **priority registration, automatic discounts and members-only events**. When a customer buys a membership, their benefits are automatically applied to all eligible items in the transaction.
- **Stay in touch** with automatic confirmations, receipts and reminders and schedule custom emails to registrants at any time.
- **View registration and financial data at a glance** with dozens of built-in standard reports and a custom report writer, so you always have a 360-degree view of your constituents and program status.
- **Sell tickets, update registrations and collect payment on-site** with the **Sales Station app for iPhones and iPads**.
- **Eliminate long check-in lines** by scanning and validating each participant's or group's QR-coded ticket.

Registration is optimized to look great on smartphones, tablets and screens of any size



Print-at-home and mobile event tickets are easy for registrants to keep track of



Sell tickets, update registrations and collect payments anywhere with the Sales Station app for iPhones and iPads



To learn more about Doubleknot solutions, call us at (408) 971-9120.

Doubleknot • 20665 Fourth Street, Suite 103 • Saratoga, California 95070
 Voice: (408) 971-9120 • Fax: (408) 741-1000 • sales@doubleknot.com • hello.doubleknot.com